

STAR FLEET ALERT

17 NOVEMBER 2006

HELP FOR RETAILERS

As the Marketing Director for Amarillo Design Bureau, Inc., part of MY job is to make YOUR job easier! These helpful retailer support items are now being mailed to those stores that are registered for the Organized Play League. If your store isn't registered, then contact me for information on how to join this elite group of highly successful retailers and bring more business to your store.

BUY IT HERE; PLAY IT *HERE*

This sign, designed for your store window or bulletin board, will tell your customers the next time that *Federation Commander* will be played in your store. The sign is arranged to be used either for a specific gaming and demo session, or as a general reminder that players can enjoy the game in your game area. If you don't have a game area, you can even use to allow players to set up off-premises gaming sessions.



SHELF TALKER

This eye-catching item allows you to call attention to your stock of *Federation Commander* (or *Star Fleet Battles*) games that you don't have space to display face out. Just select the product line you want to enhance, fold the card, and slide it under the products to increase the visible display area. If you can't decide which to display, ask me to send you two of them!



BONUS CARDS

Perhaps the most exciting part of *Federation Commander* is the opportunity for players to win these valuable bonus cards which give winning players a small edge in battles for the next month. We send these cards to registered stores, and allow you to select the winners.

FEDERATION COMMANDER ORGANIZED LEAGUE PLAY BONUS CARD #11

LARGER DRONE RACK

SAMPLE CARD: Not valid for game play.

Applies to one ship for one calendar month. One Drone Rack has six drones.

To receive these updates, Email Marketing Director Vanessa Clark (marketing@StarFleetGames.com).